

TERESA PALMER, ACTRESS

ARTISTRY FOUNDATION FINDER

FORWARD BEAUTY

ARTISTRY™

www.artistry.eu

Exclusively from **Amway**

STEP 1

THE ARTISTRY™ FOUNDATION TYPE FINDER

COVERAGE	Sheer				
	Medium	●	●	●	●
Full	●				
FINISH	Matte			●	●
	Natural		●	●	●
Satin		●			
Radiant	●				
ANTI-AGING	Anti-Aging	●			
	Radiance	●			
HYDRATING	Hydrating	●	●		
LIFTING/FIRMING	Lifting/Firming	●			
ALL-DAY WEARING	All-Day-Wearing	●	●	●	●
OIL CONTROL / SHINE PREVENTION	Oil Control / Shine Prevention			●	●
SPF	20	20	20	20	18
PA	+++	+++		+++	+++

INSTRUCTIONS

Find the right foundation for you. First, scan the left column and decide which types of Coverage, Finish and Benefits are most important. Then read across the bottom to find the foundation that meets your needs.



ARTISTRY
YOUTH XTEND™
Lifting Smoothing
Foundation



ARTISTRY™
Hydrating Foundation



ARTISTRY™
Balancing Foundation



ARTISTRY EXACT FIT™
Powder Foundation

STEP 2

THE ARTISTRY™ FOUNDATION SHADE FINDER*

LEVEL	UNDERTONE		
	WARM	NEUTRAL	COOL
1	 L1*W1 Buff  L1*W2 Cream	 L1*N1 Bisque	 L1*C1 Chablis
2	 L2*W1 Sand	 L2*N1 Ochre	 L2*C1 Chiffon
3		 L3*N1 Tawny	
4		 L4*N1 Golden	
5	 L5*W1 Cappuccino		
6		 L6*N1 Walnut	

HOW TO SELECT YOUR FOUNDATION SHADE USING THE NEW SHADES CODES?

Locate your Level and Undertone in the shade code. Where they meet is your exact shade.

LEVEL

describes the depth of your natural skin tone - from light - L1 to intense dark - L6**.

UNDERTONE

is designated as Warm **W**, Neutral **N**, or Cool **C**. The number next to the symbol of your undertone shows the intense/darkness of the tone.

* For a list of the shades available on your market visit Amway Online web page.

** Dark and Intense shades (L4-L6) are sold only in chosen markets.

STEP 3

THE ARTISTRY™ FOUNDATION CONVERSION TOOL

LEVEL / UNDERTONE		NEW ARTISTRY EXACT FIT™ Powder Foundation	ARTISTRY YOUTH XTEND™ Lifting Smoothing Foundation	ARTISTRY Hydrating Foundation	ARTISTRY Balancing Foundation	ARTISTRY Ideal Dual Powder Foundation**	ARTISTRY Concealer
1	W	L1*W1 Buff (116726)	L1*W1 Buff (110009)				Light (106259)
		L1*W2 Cream (116727)	L1*W2 Cream (110010)				Light (106259)
	N	L1*N1 Bisque (116725)	L1*N1 Bisque (110008)				Light (106259)
	C	L1*C1 Chablis (116724)	L1*C1 Chablis (110007)				Light (106259)
2	W	L2*W1 Sand (116731)	L2*W1 Sand (110014)				Light (106259)
	N	L2*N1 Ochre (116729)	L2*N1 Ochre (110012)	Natural (106146)	Natural (106174)	Natural	Light (106259)
	C	L2*C1 Chiffon (116728)	L2*C1 Chiffon (110011)	Shell, Chiffon (106138), (106141)	Shell, Chiffon (106166), (106169)	Shell	Light (106259)
3	N	L3*N1 Tawny (116733)	L3*N1 Tawny (110016)	Linen (106139)	Linen (106167)	Linen	Medium (106261)
	C					Plush	
4	N	L4*N1 Golden (116736)	L4*N1 Golden (110019)				Medium (106261)
5	W	L5*W1 Cappuccino (116740)	L5*W1 Cappuccino (110023)	Toffee (106151)	Toffee (106179)	Toffee	Deep (106263)
	N			Cappuccino (106152)	Cappuccino (106180)	Cappuccino	Deep (106263)
6	N	L6*N1 Walnut (116742)	L6*N1 Walnut (110025)	Espresso (106154)	Espresso (106182)	Espresso	

** No longer available. Choose your new ARTISTRY Foundation using the Foundation Type Finder & the Conversion Tool.

Choose your new ARTISTRY Foundation using the Foundation Type Finder & the Conversion Tool.

 To shop visit your local Amway Online web page.